

DENISE MUELLER

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EDUCATION & CERTIFICATION

Ringling College of Art & Design, Sarasota, FL, Bachelor of Fine Arts, with Honors, May 2008

Major: Illustration, Cumulative GPA 3.61, President's List 2007-2008

Elective coursework in Graphic Design, Art History, Children's Literature & Illustration

FETE Art Grades K-12 Exam Passed April 2021, Letter of Eligibility for a Temporary Teaching Certificate issued July 1, 2021

ART TEACHING EXPERIENCE

State College of Florida Collegiate School Bradenton, FL August 2021 - present

After School Art Teacher August 2021- present

- Instructed 15 students, grades 6-10th, in Digital Photography using Adobe Lightroom on their iPads
- Designed a photography curriculum that demonstrated the various forms of photography and accompanying careers
- Taught through demonstrations and visual presentations in group settings and one-on-one

PHOTOGRAPHY & GRAPHIC DESIGN EXPERIENCE

Bealls Inc., Family of Stores Bradenton, FL July 2008 - present

E-Commerce Product Photographer July 2015 - present

- Independently photographed and styled apparel, home goods, shoes and accessories to sell on BeallsFlorida.com
- Knowledgeable in studio lighting and can efficiently disassemble and build lighting setups for various product types
- Directed freelance models in posing and fashion stylists on adjusting fit of apparel on the model
- Collaborated with other e-commerce product photographers on lighting and styling for a cohesive look online
- Edited and selected final images for BeallsFlorida.com website

Pre-Media Senior Image Technician July 2008 - July 2015,

Marketing Commitment to Excellence Award Recipient 2013

- Delivered consistent photo retouching, color correction, and image compositing for marketing purposes
- Created 3D models of shop and fixture concepts for store operations
- Designed marketing materials, from newspaper inserts to giant store graphics
- Worked under deadlines and pressure cooperatively with photographers, local printers and store operations
- Knowledgeable in Pantone Color System, 4-color process printing, and pre-press technology

COMMUNITY OUTREACH

Junior League of Manatee County (JLCM) Member 2010-2013, *Legacy Award Recipient* 2012-2013

American Girl Fashion Show Fundraiser Committee Bradenton, FL, 2010-2012

- Supported and coordinated 100+ volunteer fashion show models, ages 6 and up, backstage for 3 show times
- Communicated with the parents of the volunteer fashion models by email and in-person

Publicity, Communications & Website Committee Bradenton, FL, 2011-2013 Committee Chair 2012-2013

- Promoted JLMC activities with METV, Bradenton Herald, Your Observer, SRQ Magazine, and WWSB ABC7
- Collaborated with all committee chairs about their promotional needs for their respective fundraisers and projects
- Photographed events and created graphics and marketing materials for website and social media use

Youth Mentoring Committee Bradenton, FL, 2012-2013

- Mentored 4-6 Middle & High School girls from a Manatee Children's Services Group Home through monthly outings and/or activities at the Group Home to form positive relationships and create a lasting impact
- Initiated and organized a luncheon for the girls to meet NY Times Best-Selling Author Ashley Rhodes-Courter

CREATIVE PROJECTS

Family Photographer Bradenton & Anna Maria Island, FL, 2018-present

- Maintained a friendly rapport with clients and their kids to capture authentic, candid portraits
- Collaborated through text and Pinterest boards with parents on locations and prop ideas
- Documented milestones from maternity to toddler on location using only natural light
- Delivered print-ready finals in lightning speed with an efficient workflow process and image management skills

Travel Writer, Photographer & Co-Creator Germany Travel Blog, 2015-2018

- Advised first-time travelers to Germany on cultural differences and German etiquette
- Researched, visited, and reported on German museums and heritage sites, co-creating 158 posts
- Designed corresponding graphics for posts and optimized for promotion on Pinterest

Owner & Photographer Pet Photography, Manatee County, FL, 2013-2015

- Crafted conceptual, fine art pet photography on location with natural lighting
- Created, produced, and marketed 2015 Dogs of Manatee County Calendar
- Dogs of Manatee County Calendar featured in New Barker Magazine Winter 2014

SKILLS

Traditional Art Media: Classically trained in drawing and oil, acrylic, and watercolor painting techniques

Computer: *Expert proficiency* in Adobe Photoshop, Lightroom, InDesign & commercial photography program CaptureOne;

Well-versed in 3D software Trimble SketchUp, Adobe Illustrator, web design program Rapidweaver, ProCreate for iPad, Word & Excel